

Vinton County Department of Tourism Meeting Minutes

Meeting Date: September 26, 2024

Location: 205 S. Market St. McArthur, OH 45651

Attendees: Amanda Boring, William Archer, Rick Reynolds, Red Thompson, Floyd Largent, Michaelyn Walsh, Brandi Betts, Abigail Saylor, Beverly Goheen and Terri Fetherolf

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1. Meeting called to order at 1:06 by Amanda Boring
  - Board members gave a brief introduction
  
2. Comments from the public
  - Michaelyn Walsh from Ravenwood Castle introduced themselves and their interest in being involved
  
3. Financial Report
  - Amanda gave the report of the account balance, no official report since no expenses have come out yet
  - Start-up balance: \$53,089.82
  - Upcoming purchases were disclosed:
    - Ohio Conference on Travel: \$510
    - Hotel for conference: \$341.48
  
4. William Archer requested executive session to discuss director employment at 1:10 pm
  - Brandi motioned, Rick seconded
  - Attendees: Rick Reynolds, Abigail Saylor, William Archer, Beverly Goheen and Brandi Betts
  - The board came out of executive session at 1:34 and stated they were waiting for more information from the prosecutor before taking any action
  
5. Bylaw discussion took place using Mahoning County for a reference point, no action was taken with the intention to review the adjustments made and take action at the next meeting, as well as appoint officers at the next meeting.
  
6. William Archer returned, Rick motioned to enter executive session at 2:30, Brandi seconded. Rick Reynolds, Abigail Saylor, William Archer, Beverly Goheen, Brandi Betts, and Amanda Boring. No action was taken. Brandi motioned to return, Rick seconded, all in favor at 2:39.
  
7. Marketing Expenses were discussed
  - Amanda is to purchase the \$17 a month plan for the website, and if additional storage is needed, it can be reevaluated. Brandi motioned, Beverly seconded, all in favor.
  - Compass Ohio Advertisement was discussed, no action was taken. Amanda is to gather more information before proceeding.
  - Visitor's Guide was discussed, Amanda is to get quotes for future guides.
  
8. Meeting schedule was established

- Meetings will be held the second Tuesday of every month from 11 am - 1 pm
- Abigail motioned, Brandi seconded, all in favor

7. Discussion of Initial Priorities took place

- Office location was determined. The office will be at the VCNB location at 104 W. Main. Rent will be \$250 a month with utilities. Rick motioned to accept location, Abigail seconded, all in favor, Brandi abstained.

- Start up necessities were discussed

- Rick motioned for the director to seek out P.O. Box, Brandi seconded, all in favor

- Rick motioned start-up budget of \$2,500 for supplies such as phone

line, laptop, printer, signage, business cards and other necessary office supplies. Abigail seconded, all in favor

9. Abigail motioned to adjourn at 3:15, Rick seconded, all in favor

Abigail Saylor Abigail Saylor

Beverly Goheen Beverly Goheen

Brandi Betts Brandi Betts

Ellen Lash Ellen Lash

Rick Reynolds Rick Reynolds

Amanda Boring Amanda Boring